



May 2014

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About NCM USA/Canada

Nazarene Compassionate Ministries seeks to live and act compassionately in the world following Christ's own life and ministry. We seek to be incarnations of the same gospel that Christ lived and preached and to be witnesses to the same love and compassion God has for our world.

In the United States and Canada, NCM works closely with Compassionate Ministry Centers (CMCs) to bring compassion and healing to communities that need the love and presence of Christ.

Mission

Nazarene Compassionate Ministries USA/Canada partners with Nazarene interests to facilitate ministries which address the temporal as well as the spiritual needs of the economically disadvantaged.

Churches

Local churches are the primary avenue for Nazarenes to reach out to those in their

 [Forward to a Friend](#)

My Fellow Leaders,

How do we know if we are being effective? Sometimes it is difficult to know if our ministry makes a difference - a lasting impact. There's only one way to know your ministry's effectiveness: measurement. This month we wanted to give you the tools to design programs to produce measurable outcomes.



We are here to serve you and help you do what God has called you to do.

Connect well with your community.

Jay Height

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Coordinator, Nazarene Compassionate Ministries USA/Canada

Current Funding Opportunities

Westinghouse Electric Company supports K-12 creative hands-on projects in science, technology, engineering, and math through its N-Visioning a Brighter Future program. [Application](#)

Deadline: November 14, 2014

Amount: \$3,000

Moyer Foundation funds programs that provide bereavement and grief support and substance abuse treatment for children and teens in

communities. Nazarene Compassionate Ministries seeks to support churches in starting and maintaining ministry to the under-served and marginalized. We believe every church, no matter size or budget, can find ways to meet needs in their community with compassion, creative, and the firm foundation and life-changing power of the Gospel message.

CMCs- Compassionate Ministry Centers

A Compassionate Ministry Center is a non-profit organization dedicated to meeting the needs of the under-resourced in the community. While these organizations are often affiliated with a specific local church, they are in a strategic position to unite others in their community around a high-needs cause.

NDR- Nazarene Disaster Response

Nazarene Disaster Response is Nazarenes mobilizing for disaster through Readiness, Response, and Recovery. Local Nazarenes are in a unique position to understand, serve, and remain with disaster victims in their own neighborhoods. In large-scale events the denomination can come alongside local efforts with the support of volunteers and donors from across the country and through our strong partnerships with other disaster relief agencies. NDR serves victims regardless of race, creed, or economic status by concentrating on assistance to the poor, elderly, and handicapped.

W&W- Work & Witness

Work & Witness provides opportunities for Nazarenes to serve together in support of existing ministries such as churches, CMCs, and Nazarene Disaster Response. Work & Witness can be any type of project, from construction to evangelism to compassionate outreach.

Pennsylvania and Washington State. Eligible organizations may not generate more than 50% of their revenue from government contracts.

More Information

Deadline: August 14, 2014

Amount: \$10,000

Lincoln Financial Group invites submission for 2014 Lincoln's Legacy Award recognizing nonprofit organizations that have increased high school graduation rates and college preparedness through mentoring, tutoring, technology training, or college readiness programs. **How to Apply**

Deadline: June 6, 2014

Amount: \$50,000

Aetna Foundation supports local programs that promote eating fresh fruits and vegetables and being physically active in low-income and minority communities where healthy food can be difficult to buy, and where social and environmental factors may limit people's ability to be physically active.

Program Guidelines

Deadline: June 5, 2014

Amount: \$25,000-50,000

Evidence-Based Program Design

Practical Tools and Process for Common Non-Profit Functions

Increasing needs within the community combined with finite resources have prompted both practitioners and donors to seek out high quality programs that make a real difference for the people they serve. Programs should incorporate effective, measurable approaches in response to needs as well as a plan to demonstrate their effectiveness in achieving the intended transformational changes. Measuring program evidence allows us to:

- Understand what "works" and tell the story of the difference the program made in the lives of recipients both individually and collectively.
- Identify the best use of time and resources by documenting strengths and weaknesses, and verify how current efforts lead to desired results.
- Demonstrate program relevance to participants, partners, and other stakeholders.
- Discover new needs within the community.

Evidence-Based Program

- **A collection of research-identified approaches and strategies that are packaged together and, based on rigorous, scientific evaluation, have been found to be effective in producing the expected positive results in multiple contexts.**

Rigorous program evaluations:

- **Are peer reviewed by experts in the field**
- **Prove that changes experienced by program participant are a result of the program and cannot be attributed to**

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other factors

Compare program participant to a control group of individuals that did not participate in the program using experimental or quasi-experimental design

Successful programs improve by both using and generating evidence.

Using Evidence | Integrating best practices and learning from proven successes of others

Review published research, model program guides, and experts in the field to answer the following:

1. What are the current best practices in this program area?
2. How have others successfully addressed the problem your program intends to address?
3. Are these methods relevant for your target populations? How can they be adapted for your context?
4. How can this information be integrated into your current approach to improve effectiveness?

Guidelines for Selecting an Evidence-Based Program

Program Fidelity and Adaptation

Sources of Evidence-Based Program Guides and Best Practices by Signature Theme

Generating Evidence | Pioneering, Testing, and Sharing New Approaches

1. Specify the goals of the program and the needs it aims to address within the community
2. Define the program activities: What will you do to address the recognized needs? Describe the inputs (materials and resources), activities (processes), and outputs (measurable units of activities) of the program.
3. Determine the use of evaluation results: What decisions will be made, who are the primary audiences for the results, and how can the results be shared with these audiences?
4. Choose outcomes: Describe the changes you hope to see in those who you serve
 - What knowledge/skills will participants gain within the first few months? (short term)
 - What behaviors will participants change within the first year? (intermediate)
 - What attitudes, values, and status will they demonstrate long term? (long term)
 - Connect the short, intermediate, and long term outcomes together.
Activities --> Short Term Outcomes --> Intermediate Outcomes --> Long Term Outcomes
 - Assess the following for each outcome:
 - a. Is it reasonable to expect that the program can influence this outcome?

- b. Will measuring the outcome help identify program successes and weaknesses?
 - c. Do the outcomes reflect and support the program's main goal?
 - d. Will identifying the outcomes help improve program services?
5. Select indicators: Decide what to measure to show what you are doing and how you are doing it
 - What can be observed about participants to show progress made toward chosen outcomes?
 - Select at least one indicator to measure each expected outcome.
 - Indicators should be SMART: Specific, Measurable, Attainable, Relevant, Timely.
 6. Get feedback on chosen outcomes and selected indicators from stakeholders and an evaluation consultant to make sure they align with program priorities, participant needs, and are measurable.
 7. Identify practical data sources for selected measures and determine who, when, and how data will be collected, managed, and analyzed.
 8. Dissemination: How will you share evidence and who will you share it with? What is the mechanism for providing the program with feedback to inform management decisions?

PerformWell's Performance Management Webinar Series

Innovation Network Logic Model Builder and Evaluation Plan Builder

Signature Themes Updates & Tips: Evidence-Based Program Guides

Food Security and Nutrition	<u>USDA Economic Research Service Databases</u> <u>Community Food Security Coalition publications</u> <u>Food Security Learning Center</u> <u>USDA Know Your Farmer Case Studies</u>
Youth Development	<u>Evidence-based Program Directories</u> <u>Program Directory Search by Risk and Protective Factors</u>
Human Trafficking	<u>Protection Project</u> <u>OVC TTAC Resource Paper</u> <u>Polaris Project</u>
Disaster Response	<u>Disaster Related Volunteerism</u> <u>FEMA Resources for Voluntary, Faith-based, and Community-based Organizations</u>
	<u>Appalachian Regional Commission (ARC)</u>

Appalachian Poverty	<u>Program Areas</u> <u>Appalachia Funders Network Working Groups</u>
Addiction	<u>National Institute of Justice Crime Solutions</u> <u>Institute for Research, Education, and Training in Addictions</u> <u>Substance Abuse and Mental Health Services Administration (SAMHSA)</u>
Economic Development	<u>Urban Institute on Employment, Poverty, Assets, and Safety Net</u> <u>Asset Funders Network Resource Library</u>
Healthcare	<u>PubMed</u> <u>National Guideline Clearinghouse</u> <u>Evidence-based Medicine</u> <u>Cochrane Summaries</u>

Donor Spotlight: Hearst Foundation

Youth Development



Program Description	<p>Hearst Foundation seeks to identify and fund outstanding nonprofits that support low-income populations in building healthy, productive and inspiring lives:</p> <ul style="list-style-type: none"> • Increasing academic achievement of youth • Improving health and quality of life in the United States • Ensuring the role of the arts and sciences as a cornerstone of society • Providing access to and training for employment and careers for adults • Stabilizing and supporting families <p>Funding priorities by relevant major interest area are:</p> <p><i>Culture</i></p> <ul style="list-style-type: none"> • Organizations that engage young people in arts and sciences • Arts education programs that address the lack of arts curricula in K-12 • Science education programs that focus on science, technology, engineering, and math <p><i>Education</i></p>
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	<ul style="list-style-type: none"> • Innovative models of early childhood and K-12 education <p><i>Social Service</i></p> <ul style="list-style-type: none"> • Direct-service organizations that tackle roots of chronic poverty, facilitate economic independence, and strengthen families • Affordable housing • Job creation and job training • Literacy • Youth development
Eligibility	Annual operating budget of at least \$1 million Able to demonstrate positive outcomes
Application Deadlines	Ongoing
Hearst Foundation's Online <u>Application</u>	

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